

KEVIN KELLEY II

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EDUCATION

PRINCETON UNIVERSITY

Bachelor of Arts, Sociology Major, Entrepreneurship Minor

Extracurricular Activities: Princeton University Men's Varsity Soccer Team,
Princeton Business Marketing Club (Founder)

Princeton, NJ

Class of 2027

EXPERIENCE

CLEVELAND AVENUE, LLC

Business Development Intern

Chicago, IL

June 2024 – August 2024

- Conducted in-depth market research and analysis to identify emerging trends and potential investment opportunities in the food and beverage, hospitality, technology, and artificial intelligence sectors
- Participated in the due diligence processes, evaluating the scalability and innovation potential of startup companies
- Supported the preparation of investment proposals and presentations for senior management and potential investors
- Worked closely with the legal and general counsel to ensure compliance and mitigate risks in investment agreements

LENNOX CAPITAL PARTNERS, LLC

Finance Intern

Dallas, TX

May 2024

- Researched reliability of publicly traded companies as potential investment opportunities
- Participated and assisted in the organization of daily team meetings that were crucial to the decision-making process of potential investments

PHAROS CAPITAL GROUP, LLC

Analyst Intern

Dallas, TX

April 2023 – January 2024

- Researched reliability of healthcare companies as potential investment opportunities for management (Excel)
- Participated in weekly meetings that were crucial to the understanding and development of current and potential investment opportunities
- Evaluated \$5-10M investment opportunities in Home Infusion Therapy and Pediatrics; performed industry research and sourcing outreach that led to over 10 potential investment opportunities

KEVIN KELLEY CONCEPTS

1901 Milam Development, Operations Management Intern

Dallas, TX

May 2021 – Current

- Supervised and personally designed project renderings, as well as design plots
- Conducted meetings with bankers and lenders related to the financing of 1901 Milam that led to a substantial increase in funding

Pacific Playground, Project Development Intern

- Project V: Founded a teenage social programming that generated a revenue growth rate of 7.8% event over event and generated more than \$750,000 in gross revenue and \$500,000 in EBITDA
- Nightclub Vivo: led staff meetings from a managerial position to help lead a team to multiple successful nights of over \$250,000 in revenue

ADDITIONAL

- *Relevant Language Skills* – Spanish (proficient) and French (intermediate)
- *International Experience* – Resided in Barcelona, Paris, and Sevilla for a period of 5 years
- *Community Service* – Coordinated food drives, toy donations and other community service activities for the Dallas chapter of the Jack and Jill organization